



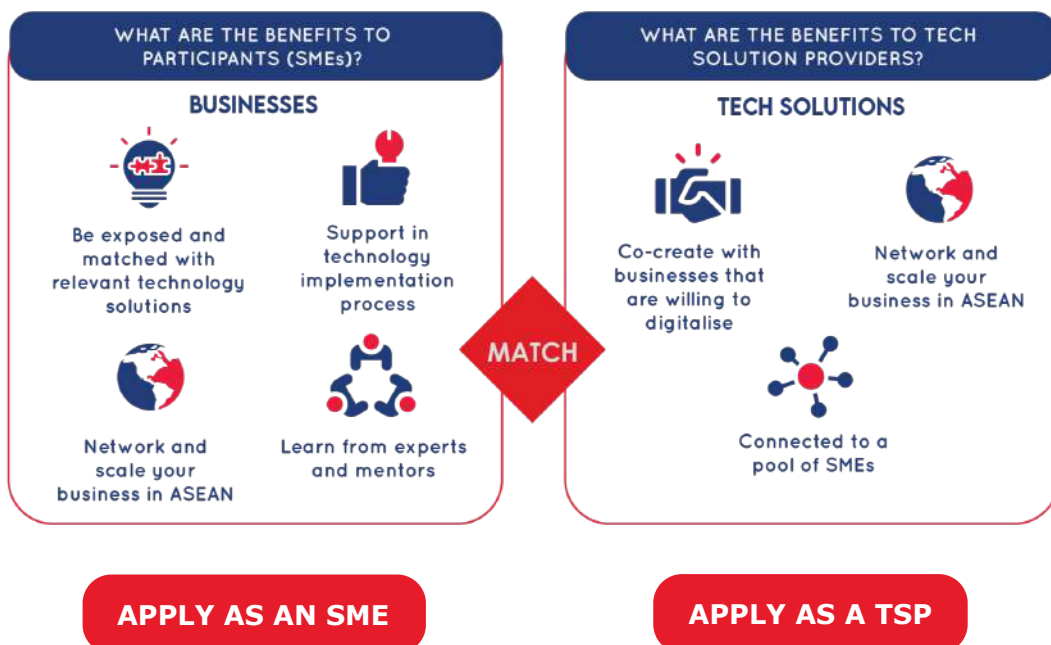
Embark On Your Digital Transformation Journey With The Jom Transform Programme

Taking the first step towards digitalisation can be a daunting task. But through the Jom Transform Programme, we provide the necessary support and guidance in your digitalisation journey. We are back for the third year to help more businesses' go digital and showcase more tech solutions.

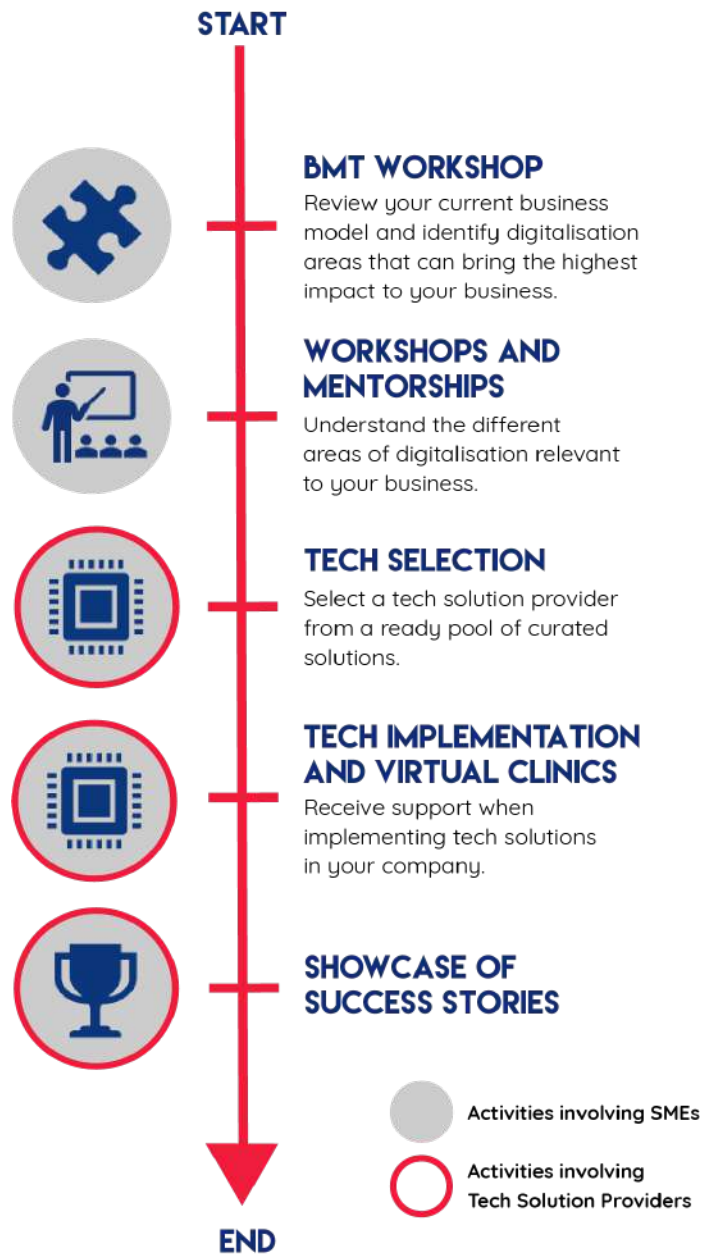
Registration is now open for our 2021 programme!

You can participate in the programme either as an SME or a Tech Solution Provider (TSP). As an SME, you will be looking to digitalise your business and learn about different aspects of digitalisation; whereas as a TSP, you will be looking to supply your solution to businesses that are looking for digital tools.

PARTICIPANT BENEFITS



PROGRAMME OUTLINE



JOM TRANSFORM PROGRAMME BROUGHT TO YOU BY:



Powered By



[FIND OUT MORE](#)

"I've joined many other programmes before but I find the Jom Transform programme unique because the team genuinely wants to help. The classes and content range widely so its relevant to both early and advanced stages of companies that are growing."

- Gavin Liew, Managing Partner and Founder, Makeover Guys

THE
**MAKE
OVER
GUYS**

Press Release Covered By:

TheStar

malaysiakini
news and views that matter

theSundaily

Sinar
Harian

Money
compass

FINTECH
MALAYSIA
fintechnews.my

BUSINESSTODAY

maxit
LIFESTYLE • TECH • ENTERTAINMENT



Founded in 2015, The FinLab is an innovation accelerator powered by United Overseas Bank (UOB) and SGInnovate for fintechs and start-ups to develop fit-for-market solutions. In 2018, it expanded its scope to help small- and medium-sized enterprises (SMEs) to transform their businesses. In 2019, to support the needs of SMEs in the region and to serve UOB's large SME customer base, The FinLab expanded to other ASEAN markets. The FinLab is currently present in three countries – Singapore, Malaysia, and Thailand – to help businesses scale across ASEAN by connecting them to industry experts, mentors and facilitating the right technology solutions to power their growth, maximise their efficiency and enable long-term success.

In 2020, The FinLab Online was launched to enable more businesses to tap on the knowledge, tools and resources from The FinLab's regional network established over the years.



The FinLab, 79 Robinson Road, #07-01, 068897, Singapore

[Unsubscribe](#) [Manage preferences](#)